

8. COMMUNITY PARTICIPATION AND PUBLIC ENGAGEMENT

8.1 Introduction

Community participation and proactive public engagement for the Expo Phase 2 project was established as an essential element of the overall process to accomplish the following:

- Assist in the determination of the most efficient, effective and useful transportation project to move transit users to and from downtown Los Angeles and Santa Monica and points in between
- Collect information from, and disseminate information to, various stakeholders to assist the project team in addressing the goals and concerns of the corridor and the region
- Build public awareness of the project

Throughout the preparation of the DEIR, the Exposition Metro Line Construction Authority (Expo Authority) has interfaced and coordinated with local, state, and federal government officials, community members, business organizations and other project stakeholders. This section details the community and agency participation and public engagement effort that the Expo Authority has implemented throughout the development of the DEIR.

8.2 Public Participation

At the inception of the Expo Phase 2 project, a Coordination Plan was developed to set forth the goals and purpose of having strong public participation in the project. The public participation section of the plan included several clear objectives:

- Utilize an inclusive outreach strategy that maximizes input from the broadest possible range of stakeholders.
- Encourage residents, businesses, and community leaders to provide input and share comments and concerns regarding Expo Phase 2 project-related decisions.
- Create multiple opportunities for the generation of ideas and solutions.
- Establish forums for educating stakeholders on a regular basis as the Expo Phase 2 project evolves.

During the environmental planning process, the project team has regularly disseminated current and accurate information about the Expo Phase 2 project, addressed potential community concerns, and solicited input. The Expo Phase 2 project team has achieved a high level of community engagement by implementing the following methods outlined in the Coordination Plan:

- Community Meetings: Scoping Meetings, Open Houses and Business Outreach
- One-on-One Meetings with Stakeholders
- One-on-One Meetings with Cities and other Agencies

- Group Presentations, Community Events and Alignment Tours
- Project Database, Hotline, Website and E-Newsletter
- Elected Official Briefings
- Public Hearings

8.3 Scoping Meetings

The scoping process for the Expo Phase 2 project began with formal agency notification. In accordance with CEQA, the Expo Authority sent the Notice of Preparation (NOP) announcing the Expo Authority's intent to prepare a DEIR to the California State Clearinghouse on February 22, 2007. The State Clearinghouse designated this as project no. 2007021109.

During the week of February 26 to March 2, 2007, the Expo Authority also mailed letters to 93 local, regional, state, and federal agencies requesting their comments and inviting them to attend an agency scoping meeting on March 27, 2007. The NOP described the proposed project and its purpose, and requested input from agencies, organizations, and individuals. The NOP also briefly described the anticipated effects and potential alternatives for the Expo Phase 2 project. The scoping comment period for the NOP closed on April 2, 2007.

8.3.1 Public Scoping Meetings and Comments Received

The Expo Authority conducted four Public Scoping meetings. The Expo Authority notified individuals, interested groups, agencies and elected officials about the study and invited them to attend the public scoping meetings. The scoping meetings were conducted to gather input and written comments on the alternatives being analyzed for a transportation project between the cities of Culver City and Santa Monica. Further, the meetings specifically encouraged the suggestion of other alternatives and areas of study for the project. The public scoping meetings were held at the following times and locations:

- On February 27, 2007, 6:30 P.M. to 8:30 P.M., Culver City Senior Center, 4095 Overland Avenue, Culver City
- On February 28, 2007, 6:30 P.M. to 8:30 P.M., Hamilton High School, 2955 South Robertson Boulevard, Los Angeles
- On March 6, 2007, 6:30 P.M. to 8:30 P.M., Santa Monica Civic Auditorium, 1855 Main Street, Santa Monica
- On March 15, 2007, 6:30 P.M. to 8:30 P.M., Vista Del Mar Child and Family Services Center, 3200 Motor Avenue, Los Angeles

A total of 709 people signed in at these four meetings, and 444 written comment sheets were submitted. In summary, input from the public scoping meetings included the following:

- Suggestions to include additional corridors and technologies to the study process, such as service along Venice Boulevard to Venice, service along other streets in the study area such as Pico, Culver, and Washington Boulevards and the study of monorail and personal rapid transit

- It was also requested that a number of environmental and community issues, particularly safety, traffic, noise and vibration, and station area impacts, be carefully evaluated in the study process.

Notification

These scoping meetings were announced through mailed notices distributed to individual addresses, e-mail notifications for those in a database developed from the Expo Phase 1 project and other sources. Notifications were dropped at public facilities, display advertisements were published in local newspapers, community announcements were made on cable television stations, a media release was distributed, and the notice was posted on the Expo Authority website. The post card mailer, flyers, and display advertisements were distributed in both English and Spanish.

E-mail Notification

A total of 215 e-mails with meeting flyer attached were sent on February 14, 2007, to the following categories of stakeholders:

- Individuals on Expo Phase 2 Database: 103
- Area Community Leaders (identified through Neighborhood Councils, Homeowners Associations, etc): 43
- Local Elected Officials/Deputies (Expo Phase 1 and 2 project areas): 69

Flyers (standard U.S. postal service)

- Individuals on Expo Phase 2 Database without electronic addresses: 43 mailed on February 15, 2007
- Elected Officials (federal, state, and local): 38 mailed on February 20, 2007

Post Cards (standard U.S. postal service)

- Approximately 35,000 residents within ¼ mile on each side of the alternative alignments

Hand Delivered Flyers (door-to-door vendor)

- On February 27 and 28, 2007, to approximately 25,000 residents within ½ mile on each side of the proposed alignments, with a focus on the Palms, Cheviot Hills, and Venice /Sepulveda Boulevards neighborhoods.
- On March 5 and 7, 2007, to approximately 20,000 residents within 0.5 mile on each side of the proposed alignment from Sepulveda Boulevard west to Santa Monica terminus.
- Various interest groups who requested flyers to distribute to their membership.

Library Postings

Flyers were available at the following seven public libraries adjacent to or near the alignments:

- West Los Angeles Regional Branch Library
- Westwood Branch Library

8. Community Participation and Public Engagement

- Palms–Rancho Park Branch Library
- Mar Vista Branch Library
- Santa Monica Main Library
- Ken Edwards Branch, Santa Monica
- Fairview Branch

Newspaper Advertisements and Media Notification

- Notices were published in the local newspapers as shown in Table 8.3-1 (Scoping Meeting Newspaper Notices). A media release was forwarded to the following local newspapers as shown in Table 8.3-2 (Scoping Meeting Media Release).

Table 8.3-1 Scoping Meeting Newspaper Notices

Publication	Type of Notice	Run Date(s)	Language
Culver City Star	Paid Advertisement	February 15, 2007	English
Santa Monica Mirror	Paid Advertisement	February 15, 2007 and February 22, 2007	English

Table 8.3-2 Scoping Meeting Media Release

Publication	Language
The Argonaut	English
La Opinion	English and Spanish
Jewish Journal of Greater LA	English
LA Times	English
Culver City Chronicle	English
Culver City News	English
Santa Monica and Culver City Observers	English
Santa Monica Daily Press	English
KCRW (radio)	English
Channel 35, City of Los Angeles (cable television)	English
Channel 16, City of Santa Monica (cable television)	English

Meeting Format

The scoping meetings were conducted in an open house format. Information was provided regarding the potential alternatives, proposed mode options (light rail and bus rapid transit), the station design process, the purpose of scoping, the environmental process, specific environmental issues including safety and noise and vibration, the project schedule, and appropriate contact information for any necessary follow up. A project overview was available on a continuously running PowerPoint presentation, and large aerial photographs and maps showing the alignment options were presented on walls and tables for public review, questions

and discussion. Members of the Expo Phase 2 project team were available throughout the room at multiple subject matter stations to respond to questions about the project and the process. Team members were also available to take comments from individuals who needed assistance in completing a scoping comment form. Spanish translation was also provided at the scoping meetings.

A scoping handout was developed and distributed to meeting participants. This handout provided a project description, purpose of the project, proposed alternatives, a map of the alternatives, a description of the environmental process, a project schedule, scoping meeting locations, guidance on submitting comments and contact information for Expo Phase 2 project staff.

Scoping participants were encouraged to submit their comments in writing on scoping cards, via e-mail or by U.S. mail. There were 1,800 scoping comments collected in total, including the comment sheets received at the four scoping meetings and additional comments submitted via e-mail or mail prior to the April 2, 2007, deadline. The scoping comments were reviewed by the project team to ensure that the public's concerns were considered in the development of the DEIR. Scoping comments were also posted to the project website (www.buildexpo.org/phase2 tab) and made available to all who wanted to review them.

8.3.2 Agency Scoping Meeting and Comments Received

In accordance with the CEQA notification procedures, an agency scoping meeting was held at 2:00 P.M. on March 27, 2007, in the Expo Authority offices at 707 Wilshire Boulevard in Los Angeles. Sixty-one federal, state, regional, or local agencies were invited to the agency scoping meeting. Fourteen participants from eight agencies or organizations attended. The information previously presented at the public scoping meetings was provided to the agency representatives during this meeting. The PowerPoint presentation was used to outline the project and purpose of scoping. Participants were encouraged to submit any comments in writing on the comment form or via e-mail.

Agencies that expressed an interest in continuing to monitor the project were encouraged to send a letter to Expo requesting continued involvement. The federal, local, and state agencies that requested continued participation in the project are included in Table 8.3-3 (Federal, State and Local Agencies).

Table 8.3-3 Federal, State and Local Agencies

Agency	Contact	Contact Information
Federal Agencies		
U.S. Army Corp of Engineers	Alex Dornstauder, Commander	915 Wilshire Blvd., Suite 980 Los Angeles, CA 90017
FEMA	Cynthia McKenzie, Floodplanner	1111 Broadway, Suite 1200 Oakland, CA 94607
U.S. Environmental Protection Agency	Wayne Nastri, Regional Administrator	75 Hawthorne Street, San Francisco, CA 94105
Federal Highway Administration	Gene Fong, Division Administrator	650 Capital Mall, Suite 4100 Washington, D.C. 20240

8. Community Participation and Public Engagement

Table 8.3-3 Federal, State and Local Agencies

Agency	Contact	Contact Information
Federal Railroad Administration	Al Settje, Regional Administrator	801 I Street, Suite 466 Sacramento, CA 95814
AMTRAK	Jonathan Hutchinson, Director	530 Water Street Oakland, CA 94607
National Marine Fisheries	Rodney McInnis, Southwest Regional Administrator	501 Ocean Blvd. Long Beach, CA 90802
State and Local Agencies		
California Department of Transportation (Caltrans)	Gary Iverson, Branch Chief	100 S. Main Street, Los Angeles, CA 90012
Los Angeles Unified School District	Alexander Morelan, Site Assessment Manager	1055 W. Seventh Street, 9 th Floor Los Angeles, CA 90017
Culver City Unified School District	David EL Fattal, Assistant Superintendent	4034 Irving Place Culver City, CA 90232
City of Culver City	Diana Chang, Management Analyst	4343 Duquesne Avenue Culver City, CA 90232
Southern California Regional Rail Authority	Laurene M. Lopez, Environmental Review Facilitator	SCRRA – Metrolink 700 S. Flower Street, 26 th Floor Los Angeles, CA 90017
City of Santa Monica	Katheryn Vernez, Assistant to the City Manager Ellen Gelbard, Planning Manager	1685 Main Street, Room 209 Santa Monica, CA 90401
California Public Utilities Commission	Jose Pereyra, Utilities Engineer	320 West 4 th Street, Suite 500 Los Angeles, CA 90013
Los Angeles Department of Water and Power	Mark J. Sedlacek, Director of Environmental Services	Utility Coordinating Section 111 North Hope Street, Room 813 Los Angeles, CA 90012
University of California—Los Angeles	David J. Karwaski, Transportation Planning and Policy Manager	555 Westwood Plaza, Suite 102 Los Angeles, CA 90095
Los Angeles—Westside Planning	Michelle Sorkin Betsy Weisman	City Hall, Room 621 Los Angeles, CA 90012
Los Angeles Department of Transportation	Susan Bok, Supervising Transportation Planner	100 S. Main Street, 10 th Floor Los Angeles, CA 90012
Los Angeles Bureau of Engineering	Curtis Tran, Civil Engineer	1149 S. Broadway, Suite 810 Los Angeles, CA 90015
Los Angeles Bureau of Street Services	Hugh Lee, Chief Engineer	1149 S. Broadway, 4 th Floor Los Angeles, CA 90015
West Los Angeles Community College	Dr. Mark Rocka, President	9000 Overland Avenue Culver City, CA 90230

In general, the public agency comments made at the Scoping Meeting and in the subsequently received Scoping comments requested continued involvement in the project development process, concern that the project consider regional plans, and concern that the project consider agency specific resource areas in the environmental analysis. Further, commenters requested notification of the availability of the environmental document.

Scoping comment letters were received from the following agencies and organizations, and were posted on the project website:

- City of Santa Monica, Office of the City Manager
- City of Culver City, Transportation Department
- Los Angeles Memorial Coliseum Commission
- State of California, Governor's Office of Planning and Research, State Clearinghouse
- Native American Heritage Commission
- South Coast Air Quality Management District
- City of Los Angeles, Department of Recreation and Parks, Department of Water and Power, Department of Public Works and Department of Transportation
- Southern California Association of Governments
- Southern California Gas Company
- Gabrieliño/Tongva Tribal Council
- Community Redevelopment Agency of Los Angeles
- Los Angeles Unified School District
- California Department of Fish and Game
- California Department of Transportation (Caltrans)
- Federal Emergency Management Agency
- Southern California Regional Rail Authority

8.4 Alternatives Screening Community Meetings

In October 2007, the final alternatives that would be carried forward through the environmental process were approved by the Expo Authority Board. Another set of community meetings were conducted to inform residents of the results the study had produced and the criteria applied to reach these results. The meetings were held as follows:

- On October 22, 2007, 6:30 P.M. to 8:30 P.M., Santa Monica Civic Auditorium, 1855 Main Street, Santa Monica
- On October 24, 2007, 6:30 P.M. to 8:30 P.M., Venice High School, Los Angeles
- On October 26, 2007, 6:30 P.M. to 8:30 P.M., Vista Del Mar Child and Family Services, 3200 Motor Avenue, Los Angeles

These meetings included a detailed PowerPoint presentation describing the screening process and the results, followed by an audience comment period. In summary, public input from these meetings indicated that several of the alternatives that were screened out did not have widespread support. There was discussion about the Expo ROW and Venice/Sepulveda alternatives and general agreement that these alternatives should be carried through the full environmental review. There was support expressed for the Venice to Venice LRT Alternative. However, there was detailed discussion about why this alternative was screened out. Little support was seen for the BRT Alternative, for alternatives on other alignments or for using alternative technologies such as Monorail or PRT. The public reiterated concerns regarding potential traffic, safety, noise and vibration and community disruption impacts.

8.4.1 Notification

Notifications of these three meetings were distributed as follows:

E-mail Notification

A total 618 e-mails with meeting flyer attached were sent on October 14, 2007, to the following categories of stakeholders:

- Individuals on Phase 2 Updated Database: 481
- Area Community Leaders: 36
- Area Major Stakeholders: 33
- Elected Officials/Deputies (Phase 1 and 2): 68

Notice Mailer (standard U.S. postal service)

Approximately 700 notices were mailed on October 14, 2007, to community leaders, major stakeholders and the Phase 2 stakeholder database.

Hand-Delivered Flyers

On October 8 and 9, 2007, approximately 40,000 flyers were hand delivered to residential and business addresses within 0.25 mile on each side of the Expo ROW, Venice/Sepulveda and Venice to Venice Alternative alignments.

Library Postings

Flyers were available at six public libraries adjacent to or near the alignments

- West Los Angeles Regional Branch Library
- Westwood Branch Library
- Palms–Rancho Park Branch Library
- Mar Vista Branch Library
- Robertson Branch Library
- Venice Branch Library

Newspaper Advertisements and Media Notifications:

- Notices were published in the local newspapers as shown in Table 8.4-1 (Alternatives Screening Meeting Newspaper Notices).
- A media release was forwarded to the following local media outlets as shown in Table 8.4-2 (Alternatives Screening Meeting Media Release).

Table 8.4-1 Alternatives Screening Meeting Newspaper Notices

Publication	Type of Notice	Run Date(s)	Language
The Argonaut	Community Calendar Listing	October 15 through October 19, 2007	English
The Argonaut	Metro Briefs Advertisement	October 5, 2007 and October 12, 2007	English
Beverly Hills Courier	Metro Briefs Advertisement	October 6 through 13, 2007	English
Culver City News/Blue Pac News	Metro Briefs Advertisement	October 5, 2007 and October 12, 2007	English
Culver City Observer	Metro Briefs Advertisement	October 5, 2007 and October 12, 2007	English
Culver City Star	Paid Advertisement	October 11 through October 18, 2007	English
Hoy	Paid Advertisement	October 18 and October 23, 2007	English and Spanish
Inglewood Today Weekly	Metro Brief Advertisement	October 5, 2007 and October 12, 2007	English
Santa Monica and Culver City Observers	Metro Brief Advertisement	October 5, 2007 and October 12, 2007	English
LA Garment and Citizen	Metro Briefs Advertisement	October 6 through 13, 2007	English
LA Independent	Metro Briefs Advertisement	October 5, 2007 and October 12, 2007	English
LA Times—Westside/SB/SE	Metro Briefs Advertisement	October 6 through 13, 2007	English
Park Labrea News/Beverly Press	Metro Briefs Advertisement	October 5, 2007 and October 12, 2007	English
Santa Monica Mirror	Paid Advertisement	October 11 through October 18, 2007	English
Santa Monica Mirror	Metro Briefs Advertisement	October 11 through 18, 2007	English
Santa Monica Daily Press	Metro Briefs Advertisement	October 5, 2007 and October 12, 2007	English
Westside Chronicle	Metro Briefs Advertisement	October 7 through 14, 2007	English

Table 8.4-2 Alternatives Screening Meeting Media Release

Beverly Hills Courier	Beverly Hills Weekly	Beverly Press/Park La Brea News
Bicycle Fixation	BlogDowntown	Blue and White—Los Angeles High School
Bottleneck Blog	Brayj Against the Machine	California Real Estate Journal
Century City View	Collegian—Los Angeles City College	Colonial Gazette—Fairfax High School
Corsair	Curbed LA	Daily Breeze
Daily News	Daily Trojan	Downtown News
Garment & Citizen	Get LA Moving	Green LA Girl
Green Options	Hoy	Illuminate LA
Jewish Observer	KABC	KBUA
KCET	KCRW	KFI
KFWB	KNX	Korea Times LA
Korean Central Daily	KPCC	KRLA
KXMX	LA Bus Girl	LA City Beat
LA Observed	La Opinion	LA Times
LA Weekly	LA Youth	LAist
LaMetroMole	Larchmont Village Chronicle	Latino LA
Latino Urban Forum	Lavoice	Los Angeles Business Journal
Los Angeles City Nerd	Los Angeles Independent	Los Angeles Jewish Times
Los Angeles Loyolan, Loyola Marymount University	Los Angeles Sentinel	Los Angeles Times
Los Angeles Transportation Headlines	Mayor Sam	Metro Investment Report
Metroblogging Los Angeles	Metropolitan News Enterprise	MyDowntown Los Angeles
Notes from the Bus	Our Times	Outside In
Palisadian Post	Park La Brea/Beverly Press	Planetizen
Rafu Shimpo	Samohi—Santa Monica High	Santa Monica Daily Press
Santa Monica Mirror	Santa Monica Observer	SFV Business Journal
Skyscraper City	Surf Santa Monica/Lookout News	The Argonaut
The City Project	The Wave	TransLiblog
Urban Planning Research	Venice Paper	Verdexchange
West Hollywood Independent	West Hollywood News	Westside chronicle
Westside Today (Brentwood Media Group)	Wildcat—University High School	Witness LA

8.4.2 Meeting Format and Comments Received

These three public meetings consisted of a formal presentation using a PowerPoint to describe the initial screening process for the alternatives analysis. The presentation explained how the alternatives that evolved from the scoping process were studied, and how determinations were made to eliminate some alternatives from further consideration in the DEIR while moving forward with others. This presentation was followed by a question and answer session with the public. In addition, the public was given the opportunity to provide written comments via e-mail or regular mail. Spanish translation was available at each of the meetings.

Over 300 stakeholders attended the meetings, and over 90 speakers voiced their questions and comments regarding grade separations, station locations, urban landscaping, and bike routes. The primary issues addressed by meeting participants were focused on noise and vibration, and safety. Also noted was a concern among some stakeholders that the Venice to Venice Alternative had been screened out. Comments were summarized and distributed to the project team for consideration and to ensure that areas of concern were addressed in the specific areas of analysis, such as traffic or noise and vibration.

8.5 Community Workshops and Comments Received

In March and April 2008, another series of community meetings were scheduled to provide information on proposed grade crossings, station and parking locations, and bike routes. The meetings were held as follows:

- On March 26, 2008, 6:30 P.M. to 8:30 P.M., Webster Middle School, Daniel's Den, 11330 W. Graham Place, Los Angeles
- On April 1, 2008, 6:30 P.M. to 8:30 P.M., Crossroads School, Roth Hall, 1714 21st Street, Santa Monica
- On April 3, 2008, 6:30 P.M. to 8:30 P.M., Vista Del Mar Child and Family Services, 3200 Motor Avenue, Los Angeles

Concerns expressed at these meetings were generally focused on the following:

- Traffic
- Grade crossing safety
- Station area impacts
- Comments were also made regarding the trade-offs between the various alternative alignments being proposed.
- A number of individuals with businesses along Colorado Avenue expressed concerns about the potential impact of that alternative on the adjacent businesses.

8.5.1 Notification

Notifications of these three meetings were distributed as follows:

Email

A total 618 e-mails with meeting flyer attached were sent on October 14, 2007 to the following categories of stakeholders:

- Individuals on Phase 2 Updated Database: 481
- Area Community Leaders: 36
- Area Major Stakeholders: 33
- Elected Officials/Deputies (Expo Phase 1 and 2): 68

Notice Mailer (standard U.S Postal Service)

Approximately 900 notices were mailed on March 7, 2008 to community leaders, major stakeholders, and individuals on the Expo Phase 2 database

Hand Delivered Flyers

On March 14 to 19, 2008, approximately 60,000 flyers were delivered to residents in the project area as follows:

- Dropped off to residents along the alignments under consideration, 0.25 mile each side:
 - Expo ROW from Culver City to Santa Monica (including Colorado alignment)
 - Venice/Sepulveda alignment
- Dropped off to residents within 0.5-mile radius of the following intersections to reach residential pockets beyond the 0.25-mile distance from the alignments:
 - Overland Avenue at Venice Boulevard
 - Military Avenue at National Boulevard
 - Queensbury Road at Cheviot Drive
 - Federal Avenue at Brookhaven Avenue
 - Pico Boulevard at 14th Street
- 300 flyers were provided to Overland Elementary School for distribution to students, parents, and staff

Library Posting

Flyers were available at five public libraries adjacent to or near the alignments:

- Culver City Julian Dixon Library
- West Los Angeles Regional Branch Library
- Westwood Branch Library
- Palms–Rancho Park Branch Library
- Robertson Branch Library

Newspaper Advertisements and Media Notifications

- Notices were published in the local newspapers as shown in Table 8.5-1 (Community Workshops Newspaper Notices).
- A media release was forwarded to the following local media outlets as shown in Table 8.5-2 (Community Workshops Media Advisory).

Table 8.5-1 Community Workshops Newspaper Notices

Publication	Type of Notice	Run Date(s)	Language
The Argonaut	Metro Briefs Advertisement	March 20 through 27, 2008	English
Beverly Hills Courier	Metro Briefs Advertisement	March 21 through 28, 2008	English
Culver City News/Blue Pac News	Metro Briefs Advertisement	March 20 through 27, 2008	English
Culver City Observer	Metro Briefs Advertisement	March 20 through 27, 2008	English
Hoy	Paid Advertisement	March 24 and 25, 2008	English and Spanish
Inglewood Today Weekly	Metro Brief Advertisement	March 20 through 27, 2008	English
LA Garment and Citizen	Metro Briefs Advertisement	March 21 and 28, 2008	English
LA Independent	Metro Briefs Advertisement	March 20 through 27, 2008	English
The Malibu Times	Metro Briefs Advertisement	March 20 through 27, 2008	English
Park Labrea News/Beverly Press	Metro Briefs Advertisement	March 20 through 27, 2008	English
Santa Monica Mirror	Paid Advertisement	March 20 through 26, 2008	English
Santa Monica Mirror	Metro Briefs Advertisement	March 20 through 27, 2008	English
Santa Monica Daily Press	Metro Briefs Advertisement	March 20 through 27, 2008	English
The Wave—Culver City Edition	Paid Advertisement	March 20, 2008	English
Westside Chronicle	Metro Briefs Advertisement	March 23 through 30, 2008	English

8. Community Participation and Public Engagement

Table 8.5-2 Community Workshops Media Advisory

Beverly Hills Courier	Beverly Hills Weekly	Beverly Press/Park La Brea News
Bicycle Fixation	BlogDowntown	Blue and White—Los Angeles High School
Bottleneck Blog	Brayj Against the Machine	California Real Estate Journal
Century City View	Collegian—Los Angeles City College	Colonial Gazette—Fairfax High School
Corsair	Curbed LA	Daily Breeze
Daily News	Daily Trojan	Downtown News
Garment & Citizen	Get LA Moving	Green LA Girl
Green Options	Hoy	Illuminate LA
Jewish Observer	KABC	KBUA
KCET	KCRW	KFI
KFWB	KNX	Korea Times LA
Korean Central Daily	KPCC	KRLA
KXMX	LA Bus Girl	LA City Beat
LA Observed	La Opinion	LA Times
LA Weekly	LA Youth	LAist
LaMetroMole	Larchmont Village Chronicle	Latino LA
Latino Urban Forum	Lavoice	Los Angeles Business Journal
Los Angeles City Nerd	Los Angeles Independent	Los Angeles Jewish Times
Los Angeles Loyolan, Loyola Marymount University	Los Angeles Sentinel	Los Angeles Times
Los Angeles Transportation Headlines	Mayor Sam	Metro Investment Report
Metroblogging Los Angeles	Metropolitan News Enterprise	MyDowntown Los Angeles
Notes from the Bus	Our Times	Outside In
Palisadian Post	Park La Brea/Beverly Press	Planetizen
Rafu Shimpo	Samohi—Santa Monica High	Santa Monica Daily Press
Santa Monica Mirror	Santa Monica Observer	SFV Business Journal
Skyscraper City	Surf Santa Monica/Lookout News	The Argonaut
The City Project	The Wave	TransLiblog
Urban Planning Research	Venice Paper	Verdexchange
West Hollywood Independent	West Hollywood News	Westside chronicle
Westside Today (Brentwood Media Group)	Wildcat—University High School	Witness LA

8.5.2 Meeting Format and Comments Received

The community meetings were conducted in an open house format. Information was provided regarding the alignment alternatives that would be evaluated in the DEIR, station and parking locations, noise and vibration, maintenance facility options, and grade separations. A project overview was available on a continuously running PowerPoint presentation and large aerial photographs, conceptual engineering plans, and maps showing the alignment options were presented on walls and tables for public review, questions, and discussion. Members of the Expo Phase 2 project team were available at several subject matter booths throughout the room to respond to questions about the project and the process. Team members were also available to take comments from individuals who had difficulty completing a comment form.

Participants were encouraged to submit their comments in writing on the comment cards provided at the meeting, via e-mail or by U.S. mail. A total of 269 stakeholders signed in to the three open house meetings and a total of 169 written comment forms were received.

The key issues raised by stakeholders included the following concerns:

- Safety and traffic, particularly at LRT crossings at Westwood Boulevard and Overland Avenue;
- Potential for noise impacts of the light rail along the right-of-way, especially through residential neighborhoods;
- A desire to have a continuous bike path along the LRT alignment; and
- Specific station and parking locations because of the potential for increased traffic in the adjoining neighborhoods.

The written comments were reviewed with the project team for consideration in the DEIR.

8.6 Grade Crossing Determinations Meeting

A community outreach meeting was held to release final determinations for seven grade crossings still undergoing analysis when the Community Workshops took place in spring 2008. The meeting was held on June 9, 2008, from 6:30 P.M. to 8:30 P.M. at Vista Del Mar Child and Family Services, 3200 Motor Avenue, Los Angeles. This location was central to the project and relatively central to the crossings to be discussed.

In summary, concern was expressed with respect to traffic and safety of the crossings. A majority of those commenting felt the at-grade solutions being proposed would create substantial traffic delay at the crossings and negatively impact the livability and safety of the nearby neighborhoods.

8.6.1 Notification

Notifications of this meeting were distributed as follows.

Email

A total 888 e-mails with meeting flyer attached were sent on May 20, 2008, to the following categories of stakeholders:

- Individuals on Phase 2 Database: 751
- Area Community Leaders: 36
- Area Major Stakeholders: 33
- Elected Officials/Deputies (Phase 1 and 2): 68

Notice Mailer (standard U.S. Postal Service)

Approximately 1,000 notices were mailed on May 21 and May 22, 2008, to community leaders, major stakeholders, and individuals on the Phase 2 database.

Hand Delivered Flyers

On May 30, 2008, approximately 12,500 notices were hand delivered to stakeholders within a ½-mile radius of the following intersections to cover the areas surrounding the crossings that were being discussed:

- Motor Avenue at Club Drive (coverage includes intersection of Overland Avenue at Exposition Boulevard)
- Westwood at Exposition Boulevard (coverage includes intersection of Sepulveda Boulevard at Exposition Boulevard)
- Barrington Avenue at Exposition Boulevard
- Centinela Avenue at Exposition Boulevard
- Charnock Road at Sepulveda Boulevard

300 flyers were provided to Overland Elementary School for distribution to students, parents, and staff.

8.6.2 Meeting Format

This meeting was structured as a formal presentation using a PowerPoint describing Metro's Grade Crossing Policy, recapping the grade crossings that had been presented in March 2008 at the Community Workshops (Section 8.5), and which had been recommended for further analysis, as well as the final grade crossing recommendations. The presentation was followed by a question and answer period with the public. Approximately 286 stakeholders attended this meeting, and 54 comment forms were received. These comments were distributed to the project team for consideration in the DEIR.

8.7 Business Outreach Meetings

Two business outreach meetings were conducted in order to provide a project status update and solicit input from business owners and tenants along the project alignments under study. The two meetings were scheduled as follows:

- For businesses east of I-405, on April 25, 2008, 10:00 A.M. to 11:00 A.M. Culver City Veteran's Memorial Building, 4117 Overland Avenue, Culver City

- For businesses west of I-405, on May 2, 2008, 10:00 A.M. to 11:30 A.M. St. Anne's Catholic Church, 2011 Colorado Avenue, Santa Monica

In summary, business owners were supportive of improved transportation options for the area, but had site specific concerns about possible property acquisition or changes in traffic patterns required by the project. A representative from the Metro Real Estate Department attended both meetings to answer questions regarding potential acquisitions. There was concern expressed about changes in and loss of parking resources along the Venice/Sepulveda and Colorado segments of the project.

8.7.1 Notification

Notice Mailer for April 25, 2008 meeting

Approximately 200 notices were mailed to business owners and tenants identified via assessor parcel number (APN) and stakeholder database. Notices were mailed on April 15, 2008 via standard U.S. Postal Service.

Notice Mailer for May 2, 2008 meeting

Approximately 300 notices were mailed to business owners and tenants identified via assessor parcel number (APN) and stakeholder database. Notices were mailed on April 15, 2008 via standard U.S. Postal Service.

Hand Delivered Flyer

On April 28, 2008, approximately 100 flyers were hand delivered to Metro tenants along the Exposition ROW alignment between Sawtelle Boulevard and Centinela Avenue.

8.7.2 Meeting Format

These two meetings were structured in a presentation format with the Expo Authority providing a PowerPoint presentation demonstrating how all of the alternatives that evolved from the scoping process were studied, grade crossing determinations made and station locations defined. The project alternatives were compared and contrasted.

The presentation was followed by a question and answer session and breakout groups that provided further detail using site plans and alignment maps. Approximately 40 stakeholders attended these meetings.

8.8 One-on-One Stakeholder Meetings

In addition to both formal and informal meetings with the general public, the Expo Authority has been proactively engaging various other stakeholders throughout the City of Los Angeles, Culver City, and Santa Monica to both inform them about the Expo Phase 2 project and to obtain their feedback, and address their questions and concerns. Stakeholders were provided with briefing packets that included a project Fact Sheet, a Frequently Asked Questions handout, and a copy of the Phase 2 Stakeholder Briefing PowerPoint presentation. The one-on-one

8. Community Participation and Public Engagement

meetings with key stakeholders that have been held to date are outlined in Table 8.8-1 (One-on-One Stakeholder Meetings).

The comments and concerns expressed by these stakeholders varied considerably. Almost all supported the provision of improved transit service in the project area. Many expressed concern that current and project traffic growth would severely limit the livability and vitality of the project area in the future. Most felt that transit solutions would be beneficial for the project area. In general, the concerns expressed were associated with potential grade crossing safety and traffic impacts, changes to traffic and parking pattern in relation to potential business impacts, and potential land acquisition. Many expressed concern with the ability of employees to access their jobs, and welcomed the transit improvements being considered.

Table 8.8-1 One-on-One Stakeholder Meetings

Stakeholder	Date	Location
LA Voice PICO	July 23, 2007	LA Voice PICO 4274 Melrose Ave. Los Angeles, CA 90029
Los Angeles Unified School District (LAUSD) Board Member Marlene Canter (BD 3)	August 1, 2007	LAUSD 333 S. Beaudry, 24 th Floor Los Angeles, CA 90017
UCLA Staff (Community Relations and Transportation)	August 20, 2007	UCLA Transportation 555 Westwood Plaza, Suite 100 Los Angeles, CA 90095
Westside Pavilion Management	September 5, 2007	Westside Pavilion 10800 W. Pico Blvd., Suite 312 Los Angeles, CA 90064
St. John's Health Center	September 7, 2007	St. John's Health Center 1328 22 nd Street Santa Monica, CA 90404
RAND Corporation	September 13, 2007	RAND Corporation Headquarters 177 Main Street Santa Monica, CA 90401
Greater West Los Angeles Chamber of Commerce	September 13, 2007	WLA Chamber Office 2990 S. Sepulveda, Suite 300A Los Angeles, CA 90064
Santa Monica College	September 19, 2007	Santa Monica College 2714 Pico Blvd, 3 rd Fl, Suite 320 Santa Monica, CA 90405
Santa Monica-Malibu Unified School District	October 24, 2007	Santa Monica-Malibu Unified School District, 1651 16 th St. Santa Monica, CA 90404
Bergamot Station Representatives	November 6, 2007	Shoshana Wayne Gallery 2525 Michigan Avenue, #B1 Santa Monica, CA 90404
New Roads School Administration	November 7, 2007	New Roads School 3131 Olympic Boulevard Santa Monica 90404

8. Community Participation and Public Engagement

Table 8.8-1 One-on-One Stakeholder Meetings

Stakeholder	Date	Location
Charnock Elementary School Administration	November 27, 2007	Charnock Elementary School 11133 Charnock Road Los Angeles, CA 90034
Crossroads School Administration	November 30, 2007	Crossroads School 1714 21 st Street Santa Monica, CA 90404
Bourget Brothers	February 5, 2008	1636 11 th Street Santa Monica, CA 90404
Notre Dame Academy Administration	February 5, 2008	2911 Overland Los Angeles, CA 90064
Macerich (Santa Monica Place)	February 6, 2008	401 West Wilshire Blvd. Santa Monica, CA 90401
LAUSD—Local Superintendent Michelle King, District 3	March 4, 2008	Local District 3 3000 South Robertson Blvd. Suite 100 Los Angeles, CA 90034
Hastings Plastic	March 5, 2008	1704 Colorado Boulevard Santa Monica, CA 90404
Water Garden Office Park	March 7, 2008	2525 Olympic Boulevard Santa Monica, CA 90404
Lexus of Santa Monica/Sullivan Group	March 7, 2008	2450 Santa Monica Boulevard Santa Monica, CA 90404
Yahoo!	March 7, 2008	2545 Colorado Avenue Santa Monica, CA 90404
Crossroads School-Follow Up with Administration	March 7, 2008	Crossroads School 1714 21 st Street Santa Monica, CA 90404
NSB Westport Realty	March 12, 2008	Santa Monica City Hall 1725 Main Street Santa Monica, CA 90401
Pacifica Equities	April 10, 2008	Santa Monica City Hall 1685 Main Street Santa Monica, CA 90404
Santa Monica/UCLA Medical Center	April 10, 2008	1250 16 th Street Santa Monica, CA 90404
Swartz Glass	April 10, 2008	1726 Colorado Avenue Santa Monica, CA 90404
Maguire-Lantana Management	April 10, 2008	Maguire Properties Lantana Campus 3000 West Olympic Blvd Santa Monica, CA 90404
Goodman & Associates	April 11, 2008	1734 Colorado Avenue Santa Monica, CA 90404

Table 8.8-1 One-on-One Stakeholder Meetings

Stakeholder	Date	Location
LAUSD Office of Environmental Health and Safety	April 21, 2008	LAUSD OEHS 333 S. Beaudry, 20 th Floor Los Angeles, CA 90017
Standard Concrete Products	November 24, 2008	Expo Authority Office 707 Wilshire Blvd, 34 th Floor Los Angeles, CA 90017

8.9 One-on-One meetings with Cities and other Agencies involved in the Expo Phase 2 Project

The cities of Culver City, Los Angeles, and Santa Monica are all closely involved in the environmental study for the Expo Phase 2 project. The Expo Authority has met with their respective transportation departments, planning departments, elected officials, and other staff in these cities and worked with them to obtain their feedback at each step of the project. Table 8.9-1 (City and Agency Meetings) outlines the meetings with cities and agencies.

These meetings addressed a wide range of topics including collection of data regarding development goals and plans, traffic and parking information, public safety services and concerns, grade crossing analysis, city transportation services, and basic project definition issues such as potential station locations, bike facilities and other project features.

Table 8.9-1 City and Agency Meetings

City or Agency	Date
City of Santa Monica Santa Monica City Hall	March 4, 2007
Metro and City of Los Angeles DOT – Bikeways	July 17, 2007
City of Culver City City Hall	August 14, 2007
City of Los Angeles DOT	August 16, 2007
City of Santa Monica Santa Monica City Hall	September 4, 2007
CPUC	September 13, 2007
Caltrans	September 18, 2007
City of Santa Monica Santa Monica City Hall	October 5, 2007
Metro	October 4, 2007
Metro	January 7, 2008
City of Santa Monica Santa Monica City Hall	January 11, 2008

Table 8.9-1 City and Agency Meetings

City or Agency	Date
City of Santa Monica Santa Monica Library	January 14, 2008
City of Los Angeles DOT	January 23, 2008
City of Culver City City Hall	January 25, 2008
Metro	January 29, 2008
City of Santa Monica Santa Monica City Hall	February 1, 2008
City of Los Angeles DOT	February 11, 2008
Big Blue Bus—Santa Monica	February 12, 2008
City of Santa Monica Santa Monica City Hall	February 12, 2008
Metro—Planning	February 21, 2008
City of Los Angeles DOT	February 25, 2008
City of Santa Monica Santa Monica City Hall	March 4, 2008
City of Culver City City Hall	March 7, 2008
City of Los Angeles DOT	March 10 2008
City of Los Angeles DOT	March 17 2008
City of Culver City City Hall	March 21, 2008
City of Los Angeles Councilmember Jack Weiss 200 N. Spring St., #450 Los Angeles, CA 90012	March 27, 2008
City of Santa Monica Santa Monica City Hall	April 2, 2008
City of Los Angeles DOT	April 7, 2008
Metro—Operations	April 8, 2008
City of Los Angeles—Planning City Hall	April 9, 2008
CPUC	April 15, 2008
FEMA	April 15, 2008

Table 8.9-1 City and Agency Meetings

City or Agency	Date
City of Los Angeles Bureau of Engineering	April 22, 2008
City of Los Angeles DOT	May 9, 2008
City of Santa Monica Santa Monica City Hall	May 21, 2008
City of Santa Monica Santa Monica City Hall	May 30, 2008
City of Los Angeles DOT	June 2, 2008
City of Santa Monica Santa Monica City Hall	June 10, 2008
Metro—Planning	June 19, 2008
City of Santa Monica Santa Monica City Hall	July 9, 2008
City of Santa Monica Santa Monica City Hall	September 2, 2008
City of Los Angeles Bikeway Staff and Homeowners	September 4, 2008
City of Los Angeles DOT	November 20, 2008
City of Santa Monica Santa Monica City Hall	November 24, 2008

In addition, formal and informal meetings and teleconferences were held with the following agencies in regard to specific technical areas of the project. These generally included such items as resource agency coordination, discussion of analytical approach, collection of data, and confirmation of services or resources in the project area. These agencies include the following:

- State Historic Preservation Office (SHPO)
- California Department of Fish and Game
- Southern California Association of Governments (SCAG)
- California Coastal Commission (CCC)
- U.S. Army Corps of Engineers (ACOE)
- Southern California Air Quality Management District (SCAQMD)
- Los Angeles Department of Water and Power (LADWP)

Consultation with Native American tribes was completed as a part of the development of the Archaeological Survey Report. The Native American Heritage Commission was contacted and provided a listing of Native American contacts. After follow up, the Gabrieliño-Tongva Indians of California confirmed a desire to have the project monitored for resources during construction.

8.10 Group Presentations, Community Events, and Alignment Tours

In addition to the One-on-One Stakeholder Meetings, the Expo Authority has provided project updates to various community groups in formal and informal settings and has regularly attended community events to build on its interface with Expo Phase 2 stakeholders. Stakeholders were provided with collateral materials including a project Fact Sheet and Frequently Asked Questions handout.

The primary purpose of these meetings was to provide information about the project and ensure that various groups were aware of and could participate in the project development process and environmental review. Table 8.10-1 (Other Stakeholder Meetings) outlines these outreach activities through November 2008.

Table 8.10-1 Other Stakeholder Meetings

Group/Event	Date	Location
Westside Council of Governments Transportation Committee	August 9, 2007	Beverly Hills City Hall Third Floor, Conf. Rm. A 455 N. Rexford Dr. Beverly Hills, CA 90210
Fiesta La Ballona	August 25, 2007	Veteran's Park 4117 Overland Avenue Culver City, CA 90230
St. Anne's Catholic Church (LA Voice PICO Committee and Bible Study Class)	September 5, 2007	St. Anne's Parish Hall 2011 Colorado Avenue Santa Monica, CA 90064
Council District 5 Residents Gold Line Light Rail Tour	September 6, 2007	Union Station 800 N. Alameda Street Los Angeles, CA 90012
Los Angeles Police Department West Bureau Traffic Committee	September 11, 2007	WLA Community Police Station 1663 Butler Avenue Los Angeles, CA 90025
California Country Club Homes Association's Annual Block Party	September 30, 2007	Cheviot Drive (between Earlmar and Cavendish) Cheviot Hills, CA 90064
Culver City Senior Center	November 6, 2007	Culver City Senior Center 4095 Overland Avenue Culver City, CA 90230
Metro's Westside/Central Service Sector	December 12, 2007	La Cienega Tennis Center 325 S. La Cienega Beverly Hills, CA 90211

8. Community Participation and Public Engagement

Table 8.10-1 Other Stakeholder Meetings

Group/Event	Date	Location
Bergamot Station Representatives Gold Line Tour	January 10, 2008	Union Station 800 N. Alameda Street Los Angeles, CA 90012
Santa Monica Chamber of Commerce Government Affairs and Land Use Committee	February 4, 2008	SM Chamber Office 1234 Sixth Street, Suite 100 Santa Monica, CA 90401
Westside Council of Governments Transportation Committee	February 14, 2008	Beverly Hills City Hall Third Floor, Conf. Rm. A 455 N. Rexford Dr. Beverly Hills, CA 90210
Westwood / Westside Democratic Club	February 21, 2008	Westside Pavilion 10800 W. Pico Blvd, 3 rd Floor Community Room A Los Angeles, CA 90064
Bayside District Corporation Board of Directors	February 28, 2008	Bayside District 1351 Third Street Promenade, Suite 201 Santa Monica, CA 90401
Century City Chamber of Commerce Transportation Committee	February 29, 2008	Century City Chamber Offices 2029 Century Park East, 4 th Floor Los Angeles, CA 90067
Culver City Chamber of Commerce	March 7, 2008	Four Points Sheraton 5990 Green Valley Circle Culver City, CA 90230
BOMA (Building Owners and Managers Association)	April 9, 2008	Kilroy 12200 W. Olympic Blvd, Ste. 200 Los Angeles, CA 90064
Mar Vista Community Council Transportation Committee	April 22, 2008	Santa Monica College Bundy Campus
Santa Monica College Eco Fabulous Event	April 22, 2008	Santa Monica College
LA Chamber Transportation Committee	April 24, 2008	LA Chamber Offices
Assemblyman Davis Special Committee on Rail Hearing	April 25, 2008	Expo Park
CD 11 Empowerment Congress Transportation Committee	May 12, 2008	Felicia Mahood Senior Center 11338 Santa Monica Blvd. Los Angeles, CA 90025
SORO Festival (South Robertson Neighborhoods Council)	June 1, 2008	Robertson Blvd. between Beverlywood and Cattaraugus
Westside Council of Governments Transportation Committee	Thursday, June 12, 2008	Beverly Hills City Hall Third Floor, Conf. Rm. A 455 N. Rexford Dr. Beverly Hills, CA 90210

Table 8.10-1 Other Stakeholder Meetings

Group/Event	Date	Location
Westside Council of Governments Transportation Committee	Thursday, June 12, 2008	Beverly Hills City Hall Third Floor, Conf. Rm. A 455 N. Rexford Dr. Beverly Hills, CA 90210
West LA Neighborhood Council PLUM Committee	Tuesday, July 8, 2008	West LA Municipal Building 1645 Corinth Ave, Room 103-C Los Angeles, CA 90025
Westwood South of Santa Monica Boulevard Homeowners Association	Wednesday, July 9, 2008	St. Timothy's Church Social Hall 10425 W Pico Blvd Los Angeles, CA 90064
Light Rail Tour for City of Santa Monica Staff	Wednesday, July 30, 2008	Gold Line and Eastside Extension Alignments
South of Robertson Neighborhoods Council PLUM Committee	Tuesday, August 5, 2008	Robertson Branch Library 1719 S. Robertson Blvd. Los Angeles, CA 90035
Fiesta La Ballona	Saturday, August 23, 2008	Veteran's Park 4117 Overland Avenue Culver City, CA 90230
California County Club Homes Association Annual Block Party	California County Club Homes Association Annual Block Party	Cheviot Drive (between Earlmear and Cavendish) Cheviot Hills, CA 90064

8.11 Collateral Materials

The project team has developed numerous collateral pieces to educate stakeholders about the Expo Phase 2 project and to provide the public with updates as the project progresses. All collateral materials are posted to the project website and brought up to date as needed. The following collateral materials have been developed to date:

- *Frequently Asked Questions*—This includes basic information about the Expo Phase 2 project, light rail, and bus rapid transit, as well as answers to questions that are frequently asked at public meetings or on the project hotline.
- *Project Schedule*—A timeline for expected project milestones has been developed and is updated as needed so that stakeholders are fully informed of the Expo Phase 2 schedule and process.
- *eNewsletters*—In order to engage the public on a regular basis and to ensure that they have the latest information on the Expo Phase 2 project, electronic newsletters (e-news) are emailed to the project database and are also made available at public meetings. In addition to providing stakeholders with information on the Expo Phase 2 project, the e-Newsletters also provide interesting information about public transit in general, its

benefits and examples from other cities that have incorporated high quality transportation systems into their communities. Three e-Newsletters have been developed thus far for the Expo Phase 2 project and are also available on the project website.

- *Fact Sheets*—While the Frequently Asked Questions collateral piece provides quick reference information to the public in a written explanation form, the Fact Sheets provides a brief version of the major facts about the Expo Phase 2 project, the project timeline, and basic information about public transit. In addition, an Expo Phase 2 Real Facts piece was written in an effort to address misinformation that was circulated within the community.

8.12 Project Hotline

In addition to the other forms of communication made available to stakeholders, such as e-mail, regular mail and the internet, a project telephone hotline was set up for the public to leave questions, comments and concerns. This telephone line is checked daily throughout the week, and calls and requests are returned promptly upon receiving a message. Through November 120 calls have been received to the hotline and a log of all incoming calls, subject of the calls, responses, and status of resolution to the callers is being maintained.

8.13 Project Database

In addition to key individuals and/or groups identified as part of the initial project due diligence, the project database is a listing of all stakeholders who have attended public meetings, placed telephone calls to the project hotline, participated in a key stakeholder meeting, community event or who have otherwise asked to be added to the database. It is used to notify stakeholders of public meetings, to send out the e-Newsletter, or other updates as needed. Through November 2008, the database includes over 1,360 stakeholders.

8.14 Project Website

The project website serves as a central point where stakeholders can go to obtain a variety of information about the Expo Phase 2 project. The website is updated frequently and also contains maps of the alignments being studied and graphics of how the potential routes and stations may appear. In addition to all the collateral materials, additional key information about the project can be found at the website such as the Scoping Report, Scoping comments, the Screening Report, and PowerPoint presentations.

8.15 Elected Officials' Briefings

The Expo Phase 2 project passes through the jurisdiction of various local, state, and federal elected officials. The offices have expressed continued interest in the project and have regularly sought information and offered comment on the project. The Expo Authority has repeatedly met with the fifteen elected representatives whose districts include portions of proposed alignments or are adjacent to the Expo Phase 2 project. In addition to regular informal communication, the Expo Authority has held full briefings:

8. Community Participation and Public Engagement

- In January 2007, prior to the scoping meetings, the Expo Authority had its first briefing with elected officials and staff. At this meeting, the Expo Authority presented an overview of the Expo Phase 2 project, maps of all of the alignments under consideration in the study, a summary of the environmental process and a preliminary project schedule.
- In May 2007, the Expo Authority met with elected official offices to provide them with the results of the scoping process, a summary of scoping comments, a refined project schedule and more detailed maps of the alignments under consideration.
- In August 2007, Metro held a briefing for elected official offices, and Expo Authority staff presented an update on the alignment alternatives that emerged from the scoping process, and also to provide information about the initial screening factors and what would be further examined in selecting the alignments to move through the environmental process.
- In October 2007, the Expo Authority hosted meetings with elected official offices prior to meetings with the community to discuss the initial screening results that emerged from scoping.
- In January 2008, the Expo Authority held a briefing for elected official offices to provide an update on the planning process. At this meeting, the Expo Authority provided a recap of the screening recommendations, further discussed potential station locations and presented the Colorado alignment option.
- In March 2008, the Expo Authority held a briefing for elected official offices prior to meeting with the community to discuss proposed location of stations, grade crossing recommendations and other project elements.
- Between April and June 2008, the Expo Authority met with several elected official offices upon request to further discuss specific project elements, such as grade crossing recommendations and bikeway plans.
- In October, 2008, the Expo Authority provided a briefing for Senator Feinstein's staff regarding project status.
- In November, 2008 the Expo Authority provided a briefing for Congresswoman Harmon's staff regarding project status.

The comments and questions received during this time period provided the project team with valuable input as to the perspective of the community, both in terms of transportation needs and stakeholder concerns. This information helped to steer the study process, particularly towards addressing the question of access, station location, grade crossing configuration, safety, and traffic.

8.16 Public Hearings on the DEIR

CEQA requires the availability of the DEIR to the public and interested agencies. The review period for the document ~~will be 45~~was 60 days beginning on Wednesday January 28, 2009 ~~and concluding on March 27, 2009~~. Availability of the document ~~has been~~was noticed and advertised widely including a Notice of Completion to the California State Clearinghouse. In addition, the Expo Authority ~~will hold~~held ~~three formal~~ public hearings in its continuing effort to affirmatively involve the public in the project review process. These public hearings ~~will be~~were

8. Community Participation and Public Engagement

held on February 18, 23, and 24, 2009, in the early evening. These public hearings were held as follows:

- On February 18, 2009, 5:00 P.M. to 8:00 P.M., Santa Monica High School, Cafeteria, 601 Pico Boulevard, Santa Monica
- On February 23, 2009, 5:00 P.M. to 8:00 P.M., Vista Del Mar Child and Family Services, Gymnasium, 3200 Motor Avenue, Los Angeles
- On February 25, 2009, 5:00 P.M. to 8:00 P.M., Webster Middle School, Daniel's Den, 11330 W. Graham Place, Los Angeles

The purpose of these public hearings ~~is~~ was to provide interested parties an opportunity to formally submit comments on the project and the analysis in the DEIR. These public hearings ~~will be~~ were widely advertised, resulting in more than 525 people attending and 173 people providing verbal comments. In addition, comments ~~may be~~ were submitted in writing to Monica Born, P.E., Project Director, Exposition Construction Authority, 707 Wilshire Boulevard, 34th Floor, Los Angeles, CA 90017, or email (phase2@exporail.net) or fax (213-243-5553) no later than 5:00 p.m. PST March 13~~27~~, 2009. A total of 3,569 pieces of written correspondence were received during the public comment period, which amounted to approximately 9,000 comments.

8.16.1 Notification

Notifications of these three public hearings were distributed as follows:

Email

A total of 1,534 e-mails announcing the release of the DEIR with links to the Website, NOA, Flier and Online Public Comment were sent on January 28, 2009 to the following categories of stakeholders:

- Individuals on Phase 2 Database, including Community Leaders and Major Stakeholders
- Individuals on Phase 1 Database, including Community Leaders and Major Stakeholders
- Elected Officials/Deputies (Expo Phase 1 and 2)

A total of 1,534 e-mails announcing the extension of the Public Comment period with links to the Website, NOA, Flier and Online Public Comment were sent on March 9, 2009 to the following categories of stakeholders:

- Individuals on Phase 2 Database, including Community Leaders and Major Stakeholders
- Individuals on Phase 1 Database, including Community Leaders and Major Stakeholders
- Elected Officials/Deputies (Expo Phase 1 and 2)

Notice of Availability (NOA) Mailer (standard U.S Postal Service)

Approximately 2,982 copies of the Notice of Availability were mailed on January 26, 2009 to the following categories of stakeholders:

- Individuals on Phase 2 Database, including Community Leaders and Major Stakeholders
- Individuals on Phase 1 Database, including Community Leaders and Major Stakeholders

- Elected Officials/Deputies (Expo Phase 1 and 2)

Brochure Mailer (standard U.S Postal Service)

- Approximately 35,000 informational brochures were mailed to residents and businesses with the first ¼ mile on either side of all alignments on January 29, 2009.

Hand Delivered Flyers

On February 2 through 11, 2009, approximately 60,000 flyers were delivered to residents in the project area as follows:

- Dropped off to residents along the second ¼ mile on either side of the alignments under consideration:
 - Expo ROW from Culver City to Santa Monica (including Colorado alignment)
 - Venice/Sepulveda alignment

Library Posting

Flyers were available at seven public libraries adjacent to or near the alignments:

- Downtown Los Angeles Central library
- Culver City Julian Dixon Library
- West Los Angeles Regional Branch Library
- Palms–Rancho Park Branch Library
- Mar Vista Branch Library
- Robertson Branch Library
- Santa Monica Main Library

Local Schools

Flyers were provided to ten local schools adjacent to or near the alignments for distribution to students, staff and parents:

- Overland Avenue Elementary School
- Charnock Elementary School
- Webster Middle School
- Santa Monica High School
- New Roads High School
- Notre Dame High School
- Notre Dame Elementary School
- Crossroads Upper School
- Crossroads Middle School

8. Community Participation and Public Engagement

- Crossroads Lower School

Newspaper Advertisements and Media Notifications

- Notice of Availability was published in the following papers of general circulation on January 28, 2009:
 - Los Angeles Times
 - Santa Monica Daily Press
- Notices were published in the local newspapers as shown in Table 8.16-1 (Public Hearings Newspaper Notices).
- A media release was forwarded on January 28, 2009 to the following local media outlets as shown in Table 8.16-2 (Public Hearings Media Advisory).

Table 8.16-1 Public Hearings Newspaper Notices

<u>Publication</u>	<u>Type of Notice</u>	<u>Run Date(s)</u>	<u>Language</u>
<u>The Argonaut</u>	<u>Metro Briefs Advertisement</u>	<u>February 19 and February 26, 2009</u>	<u>English</u>
<u>The Argonaut</u>	<u>Paid Advertisement</u>	<u>February 12, 2009</u>	<u>English</u>
<u>Beverly Hills Courier</u>	<u>Metro Briefs Advertisement</u>	<u>February 19 and February 26, 2009</u>	<u>English</u>
<u>Culver City News</u>	<u>Metro Briefs Advertisement</u>	<u>February 19 and February 26, 2009</u>	<u>English</u>
<u>Culver City News</u>	<u>Paid Advertisement</u>	<u>February 12, 2009</u>	<u>English</u>
<u>Culver City Observer</u>	<u>Metro Briefs Advertisement</u>	<u>February 19 and February 26, 2009</u>	<u>English</u>
<u>Daily Bruin</u>	<u>Online Advertisement</u>	<u>February 11 to February 18, 2009</u>	<u>English</u>
<u>Hoy</u>	<u>Paid Advertisement</u>	<u>February 12, 2009</u>	<u>Spanish</u>
<u>Inglewood Today Weekly</u>	<u>Metro Brief Advertisement</u>	<u>February 19 and February 26, 2009</u>	<u>English</u>
<u>LA Garment and Citizen</u>	<u>Metro Briefs Advertisement</u>	<u>February 20, 2009</u>	<u>English</u>
<u>LA Independent</u>	<u>Metro Briefs Advertisement</u>	<u>February 19, 2009</u>	<u>English</u>
<u>LA Times/Westside</u>	<u>Metro Briefs Advertisement</u>	<u>February 20 and February 26</u>	<u>English</u>
<u>The Malibu Times</u>	<u>Metro Briefs Advertisement</u>	<u>February 19, 2009</u>	<u>English</u>
<u>Park La Brea News/Beverly Press</u>	<u>Metro Briefs Advertisement</u>	<u>February 19 and February 26, 2009</u>	<u>English</u>
<u>Santa Monica Daily Press</u>	<u>Metro Briefs Advertisement</u>	<u>March 20 through 27, 2008</u>	<u>English</u>
<u>Santa Monica Mirror</u>	<u>Paid Advertisement</u>	<u>February 12, 2009</u>	<u>English</u>

8. Community Participation and Public Engagement

Table 8.16-1 Public Hearings Newspaper Notices

<u>Publication</u>	<u>Type of Notice</u>	<u>Run Date(s)</u>	<u>Language</u>
<u>Santa Monica Mirror</u>	<u>Metro Briefs Advertisement</u>	<u>February 19 and February 26, 2009</u>	<u>English</u>

Table 8.16-2 Public Hearings Media Advisory

<u>Beverly Hills Courier</u>	<u>Beverly Hills Weekly</u>	<u>Beverly Press/Park La Brea News</u>
<u>Bicycle Fixation</u>	<u>BlogDowntown</u>	<u>Blue and White—Los Angeles High School</u>
<u>Bottleneck Blog</u>	<u>Brayj Against the Machine</u>	<u>California Real Estate Journal</u>
<u>Century City View</u>	<u>Collegian—Los Angeles City College</u>	<u>Colonial Gazette—Fairfax High School</u>
<u>Corsair</u>	<u>Curbed LA</u>	<u>Daily Breeze</u>
<u>Daily News</u>	<u>Daily Trojan</u>	<u>Downtown News</u>
<u>Garment & Citizen</u>	<u>Get LA Moving</u>	<u>Green LA Girl</u>
<u>Green Options</u>	<u>Hoy</u>	<u>Illuminate LA</u>
<u>Jewish Observer</u>	<u>KABC</u>	<u>KBUA</u>
<u>KCET</u>	<u>KCRW</u>	<u>KFI</u>
<u>KFWB</u>	<u>KNX</u>	<u>Korea Times LA</u>
<u>Korean Central Daily</u>	<u>KPCC</u>	<u>KRLA</u>
<u>KXMX</u>	<u>LA Bus Girl</u>	<u>LA City Beat</u>
<u>LA Observed</u>	<u>La Opinion</u>	<u>LA Times</u>
<u>LA Weekly</u>	<u>LA Youth</u>	<u>LAist</u>
<u>LaMetroMole</u>	<u>Larchmont Village Chronicle</u>	<u>Latino LA</u>
<u>Latino Urban Forum</u>	<u>Lavoice</u>	<u>Los Angeles Business Journal</u>
<u>Los Angeles City Nerd</u>	<u>Los Angeles Independent</u>	<u>Los Angeles Jewish Times</u>
<u>Los Angeles Loyolan, Loyola Marymount University</u>	<u>Los Angeles Sentinel</u>	<u>Los Angeles Times</u>
<u>Los Angeles Transportation Headlines</u>	<u>Mayor Sam</u>	<u>Metro Investment Report</u>
<u>Metroblogging Los Angeles</u>	<u>Metropolitan News Enterprise</u>	<u>MyDowntown Los Angeles</u>
<u>Notes from the Bus</u>	<u>Our Times</u>	<u>Outside In</u>
<u>Palisadian Post</u>	<u>Park La Brea/Beverly Press</u>	<u>Planetizen</u>
<u>Rafu Shimpo</u>	<u>Samohi—Santa Monica High</u>	<u>Santa Monica Daily Press</u>
<u>Santa Monica Mirror</u>	<u>Santa Monica Observer</u>	<u>SFV Business Journal</u>
<u>Skyscraper City</u>	<u>Surf Santa Monica/Lookout News</u>	<u>The Argonaut</u>
<u>The City Project</u>	<u>The Wave</u>	<u>TransLiblog</u>

Table 8.16-2 Public Hearings Media Advisory

<u>Urban Planning Research</u>	<u>Venice Paper</u>	<u>Verdexchange</u>
<u>West Hollywood Independent</u>	<u>West Hollywood News</u>	<u>Westside chronicle</u>
<u>Westside Today (Brentwood Media Group)</u>	<u>Wildcat—University High School</u>	<u>Witness LA</u>

8.17 Community Participation and Public Engagement since Circulation of DEIR

As described in Section 8.2 (Public Participation), at the inception of the Expo Phase 2 project, a Coordination Plan was developed to set forth the goals and purpose of having strong public participation in the project. That public process has continued during the preparation of the Final Environmental Impact Report (FEIR).

8.18 One-on-One Stakeholder Meetings During Development of FEIR

In addition to both formal and informal meetings with the general public, the Expo Authority has been proactively engaging various other stakeholders throughout the Expo Phase 2 corridor to inform them about the Expo Phase 2 project, obtain their feedback and address their questions and concerns. The one-on-one meetings with key stakeholders that have been held since the release of the DEIR are outlined in Table 8.18-1 (One-on-One Stakeholder Meetings During FEIR).

The comments and concerns expressed by these stakeholders varied considerably. Almost all supported the provision of improved transit service in the project area. Most felt that transit solutions would be beneficial for the project area. In general, the concerns expressed were associated with potential grade crossing safety and traffic impacts, changes to traffic and parking patterns in relation to potential residential and business impacts, and potential land acquisition.

Table 8.18-1 One-on-One Stakeholder Meetings During FEIR

<u>Stakeholder</u>	<u>Date</u>	<u>Location</u>
<u>Crossroads Administration</u>	<u>May 13, 2009</u>	<u>Crossroads School 1715 Olympic Blvd Santa Monica, CA 90404</u>
<u>Groove Masters</u>	<u>June 4, 2009</u>	<u>Groove Masters 1415 Colorado Avenue Santa Monica, CA 90404</u>
<u>Casden Development</u>	<u>June 22, 2009</u>	<u>Expo Authority Office 707 Wilshire Blvd, 34th Floor Los Angeles, CA 90017</u>

Table 8.18-1 One-on-One Stakeholder Meetings During FEIR

<u>Stakeholder</u>	<u>Date</u>	<u>Location</u>
<u>Fisher Hardware and Lumber</u>	<u>July 7, 2009</u>	<u>Fisher Hardware and Lumber 1600 Lincoln Blvd Los Angeles, CA 90404</u>
<u>Maguire-Lantana Management</u>	<u>July 14, 2009</u>	<u>Maguire Properties Lantana Campus 3000 West Olympic Blvd Santa Monica, CA 90404</u>
<u>Plaza at Arboretum Apartment Management</u>	<u>July 21, 2009</u>	<u>Plaza at the Arboretum 2200 Colorado Ave Santa Monica, CA 90404</u>
<u>UCLA Administration (Government Relations and Transportation)</u>	<u>August 7, 2009</u>	<u>UCLA Transportation 555 Westwood Plaza, Ste 100 Los Angeles, CA 90095</u>
<u>Crossroads Administration</u>	<u>December 14, 2009</u>	<u>Crossroads School 1715 Olympic Blvd Santa Monica, CA 90404</u>

8.19 One-on-One Meetings with Cities and Other Agencies During Development of FEIR

The cities of Culver City, Los Angeles, and Santa Monica have all been closely involved in the environmental planning process for the Expo Phase 2 project. The Expo Authority has met with their respective transportation departments, planning departments, elected officials, and other staff in these cities and worked with them to obtain their feedback at each step of the project. Table 8.19-1 (City and Agency Meetings during FEIR) outlines the meetings with cities and agencies since the release of the DEIR.

These meetings addressed a wide range of topics, including collection of data regarding development goals and plans, traffic and parking information, public safety services and concerns, grade crossing analysis, city transportation services, and basic project definition issues such as potential station locations, bike facilities, and other project features.

Table 8.19-1 City and Agency Meetings during FEIR

<u>City or Agency</u>	<u>Date</u>
<u>Caltrans staff tour of project alignment</u>	<u>May 20, 2009</u>
<u>Cities of Los Angeles and Santa Monica bikeway agency staff</u>	<u>April 27, 2009</u>
<u>LADOT staff</u>	<u>May 5, June 16, July 24, August 6 and September 28, 2009</u>
<u>City of LA Planning staff</u>	<u>June 1, 2009</u>

8. Community Participation and Public Engagement

<u>Southern California Air Quality Management District (SCAQMD) staff</u>	<u>June 4, 2009</u>
<u>Caltrans staff</u>	<u>June 11, 2009</u>
<u>City of Santa Monica staff</u>	<u>June 18, July 1, August 3, August 27, September 2, September 16 and October 5, 2009</u>
<u>Culver City staff</u>	<u>June 26, 2009</u>
<u>LAUSD Office of Environmental Health and Safety staff</u>	<u>July 1, 2009</u>
<u>California Public Utilities Commission (CPUC) staff</u>	<u>July 7, 2009</u>
<u>City of Santa Monica staff and Big Blue Bus staff</u>	<u>July 14, 2009</u>
<u>CPUC staff and Cities of Los Angeles and Santa Monica bikeway agency staff</u>	<u>August 11, 2009</u>
<u>Los Angeles Mayor's Office, Transportation and Planning staff, Council Districts 5 and 11 staff, Supervisor Yaroslavsky staff</u>	<u>August 28, 2009</u>
<u>CPUC and LADOT staff</u>	<u>September 24 and September 30, 2009</u>

In addition, formal and informal meetings and teleconferences were held with agencies in regard to specific technical areas of the project. These generally included such items as resource agency coordination, discussion of analytical approach, collection of data, and confirmation of services or resources in the project area. These agencies include the following:

- Southern California Air Quality Management District (SCAQMD)

8.20 Group Presentations and Community Events During Development of FEIR

The Expo Authority has provided project updates to various community groups in formal and informal settings and has regularly attended community events to build on its interface with Expo Phase 2 stakeholders. Stakeholders were provided with collateral materials and staff was available to answer questions. The primary purpose of these meetings was to provide information about the project and ensure that various groups were aware of and could participate in the project development process and environmental review (Table 8.20-1 Other Stakeholder Meetings during FEIR).

The comments and concerns expressed by these stakeholders varied considerably. Almost all supported the provision of improved transit service in the project area and looked forward to completion of the project to Santa Monica. In general, the concerns expressed were associated with potential grade crossing safety and traffic impacts, changes to traffic and parking patterns and potential residential and business impacts. Specifically, the issue was raised as to whether the parking at the Westwood Station could be removed.

8. Community Participation and Public Engagement

Table 8.20-1 Other Stakeholder Meetings during FEIR

<u>Group/Event</u>	<u>Date</u>	<u>Location</u>
<u>Sierra Club Angeles Chapter</u>	<u>May 13, 2009</u>	<u>Veterans Memorial Complex 4117 Overland Avenue Culver City, CA 90230</u>
<u>Metro Westside/Central Sector Governance Council</u>	<u>May 13, 2009</u>	<u>La Cienega Tennis Center 325 S. La Cienega Boulevard Beverly Hills, CA 90211</u>
<u>Asian American Architects Association</u>	<u>May 21, 2009</u>	<u>Kyoto Grand Hotel 120 S. Los Angeles Street Los Angeles, CA 90012</u>
<u>SORO Festival (South Robertson Neighborhoods Council)</u>	<u>June 7, 2009</u>	<u>Robertson Blvd. between Beverlywood and Cattaraugus</u>
<u>Westside Council of Governments Transportation Committee</u>	<u>June 8, 2009</u>	<u>Beverly Hills City Hall Third Floor, Conf. Rm. A 455 N. Rexford Dr. Beverly Hills, CA 90210</u>
<u>Culver Expo</u>	<u>June 24, 2009</u>	<u>Ivy Station 9070 Venice Boulevard Culver City, CA 90232</u>
<u>Culver City Rotary Club</u>	<u>July 22, 2009</u>	<u>Radisson Hotel 6161 Centinela Avenue Culver City, CA 90230</u>
<u>SORO Neighborhood Council Land Use Committee</u>	<u>August 4, 2009</u>	<u>Robertson Branch Library 1719 S Robertson Blvd Los Angeles, CA 90035</u>
<u>Railway Club</u>	<u>August 11, 2009</u>	<u>Sheraton Hotel 711 S. Hope Street Los Angeles, CA 90017</u>
<u>Fiesta La Ballona</u>	<u>August 29, 2009</u>	<u>Veteran's Park 4117 Overland Avenue Culver City, CA 90230</u>
<u>Light Rail for Cheviot</u>	<u>September 2, 2009</u>	<u>Private Residence</u>
<u>ASCE (American Society of Civil Engineers) – Orange County Chapter</u>	<u>September 8, 2009</u>	<u>UC Irvine</u>
<u>California County Club Homes Association Annual Block Party</u>	<u>September 13, 2009</u>	<u>Cheviot Hills</u>
<u>Friends 4 Expo Transit</u>	<u>September 15, 2009</u>	<u>Hamilton High School 2955 S. Robertson Boulevard Los Angeles, CA 90034</u>
<u>Westwood Boulevard Focus Group</u>	<u>September 21, 2009</u>	<u>Westside Pavilion, Cmty Rm A 10800 W Pico Boulevard Los Angeles, CA 90064</u>

Table 8.20-1 Other Stakeholder Meetings during FEIR

<u>Group/Event</u>	<u>Date</u>	<u>Location</u>
<u>BOMA (Building Owners and Managers Association) Government Affairs Committee</u>	<u>September 22, 2009</u>	<u>Kilroy 12200 W. Olympic Blvd, Ste. 200 Los Angeles, CA 90064</u>
<u>Palms Neighborhood Council Transportation Committee</u>	<u>September 24, 2009</u>	<u>John Riordan Plumbing 9623 Venice Boulevard Culver City, CA 90232</u>
<u>West of Westwood Homeowners' Association</u>	<u>October 6, 2009</u>	<u>Westside Pavilion, Cmty Rm B 10800 W Pico Boulevard Los Angeles, CA 90064</u>
<u>Westwood Gardens Civic Association</u>	<u>October 11, 2009</u>	<u>Palms Recreation Center 2950 Overland Avenue Los Angeles, CA 90064</u>
<u>Assembly Speaker Bass Transportation Town Hall</u>	<u>November 19, 2009</u>	<u>Wilshire United Methodist Church 350 Wilshire Boulevard Los Angeles, CA 90010</u>
<u>Overland Elementary School PTA</u>	<u>November 20, 2009</u>	<u>Overland Elementary School 10650 Ashby Avenue Los Angeles, CA 90064</u>
<u>Santa Monica Chamber of Commerce Government Affairs and Land Use Committee</u>	<u>December 7, 2009</u>	<u>SM Chamber Office 1234 Sixth Street, Suite 100 Santa Monica, CA 90401</u>

8.21 Maintenance Facility Siting Meetings

Expo Authority staff participated in coordination meetings with City of Santa Monica staff with the purpose of reviewing the maintenance facility siting process, describing the facility requirements and activities, considering the possibility of alternative sites, and developing mitigations to address City of Santa Monica and community concerns. Maps, aerial photos, drawings and other media were used to conduct the meetings. At least ten coordination meetings were held with City of Santa Monica staff between April and November 2009.

Expo Authority staff, in coordination with City of Santa Monica staff, made presentations before the Santa Monica City Council at key milestones during the siting process. The presentations were followed by public comments and questions and answers with the Council, in accordance with the City Council practices. The Santa Monica City Council presentations were conducted on the following dates:

- July 14, 2009 – Santa Monica City Council
- August 11, 2009 – Santa Monica City Council
- October 27, 2009 – Santa Monica City Council
- November 24, 2009 – Santa Monica City Council

8. Community Participation and Public Engagement

Community outreach meetings were held with residents that live within the Stewart Park neighborhood, as well as with members of the Pico Neighborhood Association to respond to questions and address concerns about the proposed location of the maintenance facility. Aerial maps, conceptual engineering drawings and display boards were used to present project information, and staff was available to answer questions. The outreach meetings took place on the following dates:

- August 10, 2009 – Stewart Park Residents
- September 26, 2009 – Pico Neighborhood Association Block Party

Tours of the Metro Green Line and Gold Line Maintenance Facilities as well as the Metro Gold Line light rail system were set up to provide City of Santa Monica Council Members, Planning Commissioners and city staff members as well as Stewart Park residents and members of the Pico Neighborhood Association with opportunities to visit existing maintenance facilities and a light rail system. Metro staff conducted the tours and was available to answer questions with respect to the operations of a light rail system and maintenance facility. Expo Authority staff was available to answer questions regarding the maintenance facility proposal for the Expo Phase 2 project and mitigation measures that could be implemented to minimize impact to the surrounding community. The tours were conducted as follows:

- August 24, 2009 – Tour of the Metro Green Line Maintenance Facility
- September 29, 2009 – Tour of the Metro Green Line Maintenance Facility
- September 30, 2009 – Tour of the Metro Gold Line System and Maintenance Facility

8.22 Community Meetings and Comments Received During Development of FEIR

In October 2009, three community meetings were held to provide general project information, an overview of comments received on the DEIR, changes to the project definition, impacts, and mitigations measures that had occurred since the DEIR was circulated, and next steps in the project development process. The meetings were held as follows:

- On October 5, 2009, 6:30 P.M. to 8:30 P.M., Vista Del Mar Child and Family Services, Gymnasium, 3200 Motor Avenue, Los Angeles
- On October 7, 2009, 6:30 P.M. to 8:30 P.M., St. Andrew's Lutheran Church, Nolte Hall, 11555 National Boulevard, Los Angeles
- On October 14, 2009, 6:30 P.M. to 8:30 P.M., Santa Monica Civic Auditorium, East Wing Meeting Room, 1855 Main Street, Santa Monica

Comments expressed at these meetings were generally focused on the following:

- Traffic
- Need for transit improvements in the project area
- Grade crossing safety
- Station area impacts
- Noise and air quality

- Maintenance Facility location and functions

8.22.1 Notification

Notifications of these three community meetings were distributed via e-mail, notification mailers, hand-delivered flyers, library postings, newspaper advertisements and media notifications.

Email

A total of 3,538 e-mails with a meeting flyer attached were sent on September 10, 2009 to the following categories of stakeholders:

- Individuals on Phase 2 Database, including Community Leaders and Major Stakeholders
- Elected Officials/Deputies (Expo Phase 1 and 2)

Notice Mailer (standard U.S Postal Service)

Approximately 1,728 notices were mailed on September 11, 2009 to community leaders, major stakeholders, and individuals on the Expo Phase 2 database, for which we do not have an email address.

Hand Delivered Flyers

On September 29 and October 6, 2009, a total of 45,000 flyers were delivered to residents in the project area as follows:

- Dropped off to residents along the Expo Corridor within a ¼ mile on either side of the alignment

Library Posting

Flyers were available at six public libraries adjacent to or near the alignments:

- Culver City Julian Dixon Library
- West Los Angeles Regional Branch Library
- Palms–Rancho Park Branch Library
- Mar Vista Branch Library
- Robertson Branch Library
- Santa Monica Main Library

Local Schools

Flyers were provided to eight local schools adjacent to or near the alignments for distribution to students, staff and parents:

- Overland Avenue Elementary School
- Santa Monica High School
- New Roads High School

8. Community Participation and Public Engagement

- Notre Dame High School
- Notre Dame Elementary School
- Crossroads Upper School
- Crossroads Middle School
- Crossroads Lower School

Newspaper Advertisements and Media Notifications

- Notices were published in the local newspapers as shown in Table 8.22-1 (Community Meetings Newspaper Notices).
- A media release was forwarded on September 14, 2009 to the following local media outlets as shown in Table 8.22-2 (Community Meetings Media Advisory).

Table 8.22-1 Community Meetings Newspaper Notices

<u>Publication</u>	<u>Type of Notice</u>	<u>Run Date(s)</u>	<u>Language</u>
<u>The Argonaut</u>	<u>Metro Briefs Advertisement</u>	<u>October 1 and October 8, 2009</u>	<u>English</u>
<u>The Argonaut</u>	<u>Paid Advertisement</u>	<u>September 24, 2009</u>	<u>English</u>
<u>Beverly Hills Courier</u>	<u>Metro Briefs Advertisement</u>	<u>October 2 and October 9, 2009</u>	<u>English</u>
<u>Culver City News</u>	<u>Metro Briefs Advertisement</u>	<u>October 1 and October 8, 2009</u>	<u>English</u>
<u>Culver City News</u>	<u>Paid Advertisement</u>	<u>September 24, 2009</u>	<u>English</u>
<u>Culver City Observer</u>	<u>Metro Briefs Advertisement</u>	<u>October 1 and October 8, 2009</u>	<u>English</u>
<u>Inglewood Today Weekly</u>	<u>Metro Brief Advertisement</u>	<u>October 1 and October 8, 2009</u>	<u>English</u>
<u>LA Garment and Citizen</u>	<u>Metro Briefs Advertisement</u>	<u>October 2 and October 9, 2009</u>	<u>English</u>
<u>LA Independent</u>	<u>Metro Briefs Advertisement</u>	<u>October 1 and October 8, 2009</u>	<u>English</u>
<u>The Malibu Times</u>	<u>Metro Briefs Advertisement</u>	<u>October 1 and October 8, 2009</u>	<u>English</u>
<u>Park La Brea News/Beverly Press</u>	<u>Metro Briefs Advertisement</u>	<u>October 1 and October 8, 2009</u>	<u>English</u>
<u>Santa Monica Daily Press</u>	<u>Paid Advertisement</u>	<u>October 2, 2009</u>	<u>English</u>
<u>Santa Monica Daily Press</u>	<u>Metro Briefs Advertisement</u>	<u>March 20 through 27, 2008</u>	<u>English</u>

8. Community Participation and Public Engagement

Table 8.22-2 Community Meetings Media Advisory

<u>Beverly Hills Courier</u>	<u>Beverly Hills Weekly</u>	<u>Beverly Press/Park La Brea News</u>
<u>Bicycle Fixation</u>	<u>BlogDowntown</u>	<u>Blue and White—Los Angeles High School</u>
<u>Bottleneck Blog</u>	<u>Brayl Against the Machine</u>	<u>California Real Estate Journal</u>
<u>Century City View</u>	<u>Collegian—Los Angeles City College</u>	<u>Colonial Gazette—Fairfax High School</u>
<u>Corsair</u>	<u>Curbed LA</u>	<u>Daily Breeze</u>
<u>Daily News</u>	<u>Daily Trojan</u>	<u>Downtown News</u>
<u>Garment & Citizen</u>	<u>Get LA Moving</u>	<u>Green LA Girl</u>
<u>Green Options</u>	<u>Hoy</u>	<u>Illuminate LA</u>
<u>Jewish Observer</u>	<u>KABC</u>	<u>KBUA</u>
<u>KCET</u>	<u>KCRW</u>	<u>KFI</u>
<u>KFWB</u>	<u>KNX</u>	<u>Korea Times LA</u>
<u>Korean Central Daily</u>	<u>KPCC</u>	<u>KRLA</u>
<u>KXXM</u>	<u>LA Bus Girl</u>	<u>LA City Beat</u>
<u>LA Observed</u>	<u>La Opinion</u>	<u>LA Times</u>
<u>LA Weekly</u>	<u>LA Youth</u>	<u>LAist</u>
<u>LaMetroMole</u>	<u>Larchmont Village Chronicle</u>	<u>Latino LA</u>
<u>Latino Urban Forum</u>	<u>Lavoice</u>	<u>Los Angeles Business Journal</u>
<u>Los Angeles City Nerd</u>	<u>Los Angeles Independent</u>	<u>Los Angeles Jewish Times</u>
<u>Los Angeles Loyolan, Loyola Marymount University</u>	<u>Los Angeles Sentinel</u>	<u>Los Angeles Times</u>
<u>Los Angeles Transportation Headlines</u>	<u>Mayor Sam</u>	<u>Metro Investment Report</u>
<u>Metroblogging Los Angeles</u>	<u>Metropolitan News Enterprise</u>	<u>MyDowntown Los Angeles</u>
<u>Notes from the Bus</u>	<u>Our Times</u>	<u>Outside In</u>
<u>Palisadian Post</u>	<u>Park La Brea/Beverly Press</u>	<u>Planetizen</u>
<u>Rafu Shimpo</u>	<u>Samohi—Santa Monica High</u>	<u>Santa Monica Daily Press</u>
<u>Santa Monica Mirror</u>	<u>Santa Monica Observer</u>	<u>SFV Business Journal</u>
<u>Skyscraper City</u>	<u>Surf Santa Monica/Lookout News</u>	<u>The Argonaut</u>
<u>The City Project</u>	<u>The Wave</u>	<u>TransLiblog</u>
<u>Urban Planning Research</u>	<u>Venice Paper</u>	<u>Verdexchange</u>
<u>West Hollywood Independent</u>	<u>West Hollywood News</u>	<u>Westside chronicle</u>
<u>Westside Today (Brentwood Media Group)</u>	<u>Wildcat—University High School</u>	<u>Witness LA</u>

8.22.2 Meeting Format and Comments Received

The community meetings consisted of two sections: (1) presentation and (2) questions/comments and answers. Information was provided on the Recommended Preferred Alternative, grade crossing determination process and results, noise and vibration issues, maintenance facility issues, various changes in the project since the DEIR circulation, and path forward with respect to the Expo Authority Board of Directors approval process. A PowerPoint presentation was used.

Participants were asked to submit a speaker card as they registered and questions or comments were taken from the audience in the order in which the cards were submitted. Generally, questions or comments were offered on topics including:

- Safety and traffic, particularly at LRT crossings at Overland Avenue, Westwood Boulevard and Sepulveda Boulevard
- Potential for noise impacts of the light rail system along the Expo right-of-way, especially through residential neighborhoods
- Specific station and parking locations because of the potential for increased traffic in the adjoining neighborhoods
- The location, potential impacts, and need for a maintenance facility at Stewart Street

Project staff was at the meetings to assist in answering questions and to ensure that issues raised during the meeting were addressed in the FEIR.

8.23 Project Hotline

A project telephone hotline is available for the public to leave questions, comments and concerns. This telephone line is checked daily throughout the week, and calls and requests are returned promptly upon receiving a message. Through November 2009, 213 calls have been received to the hotline and a log of all incoming calls, subject of the calls, responses, and status of resolution to the callers is being maintained.

8.24 Project Database

The project database is a listing of all stakeholders who have attended public meetings, placed telephone calls to the project hotline, participated in a key stakeholder meeting, community event or who have otherwise asked to be added to the database. The database also includes contact information for stakeholders that submitted a public comment during the DEIR process. It is used to notify stakeholders of public meetings and send project updates as needed. Through November 2009, the database includes over 5,600 stakeholders.

8.25 Project Website

The project website continues to serve as a central point where stakeholders can go to obtain a variety of information about the Expo Phase 2 project. The website is updated frequently and also contains maps of the alignments that were studied and graphics of how the potential routes and stations may appear. In addition to all the collateral materials, additional key information

about the project can be found at the website such as the Scoping Report, Scoping comments, the Screening Report, the DEIR Documents, and PowerPoint presentations.

8.26 Elected Officials' Briefings during FEIR Development

The Expo Phase 2 project passes through the jurisdiction of various local, state, and federal elected officials. The offices have expressed continued interest in the project and have regularly sought information and offered comment on the project. The Expo Authority has held regular project briefings as follows:

- Between May and November 2009, Expo Authority staff met with several elected official offices upon request to further discuss specific project elements.
- Between May and November 2009, Expo Authority staff provided project status briefings to several elected officials.
- In September 2009, the Expo Authority held a briefing for elected officials' staff along the corridor. At this meeting, Expo Authority staff presented an overview and update on the Expo Phase 2 project.

The comments and questions received during this time period provided the project team with valuable input as to the perspective of the community, both in terms of transportation needs and stakeholder concerns. This information helped to steer the study process, particularly towards addressing the questions of access, station location, grade crossing configuration, safety, and localized areas of concern.

8.27 Exposition Metro Line Construction Authority Board of Directors

On February 4, 2010, Expo Authority Board of Directors will meet to consider the FEIR, including the possible certification of the FEIR and adoption of the project in accordance with CEQA requirements. Public comment will be invited at that meeting.